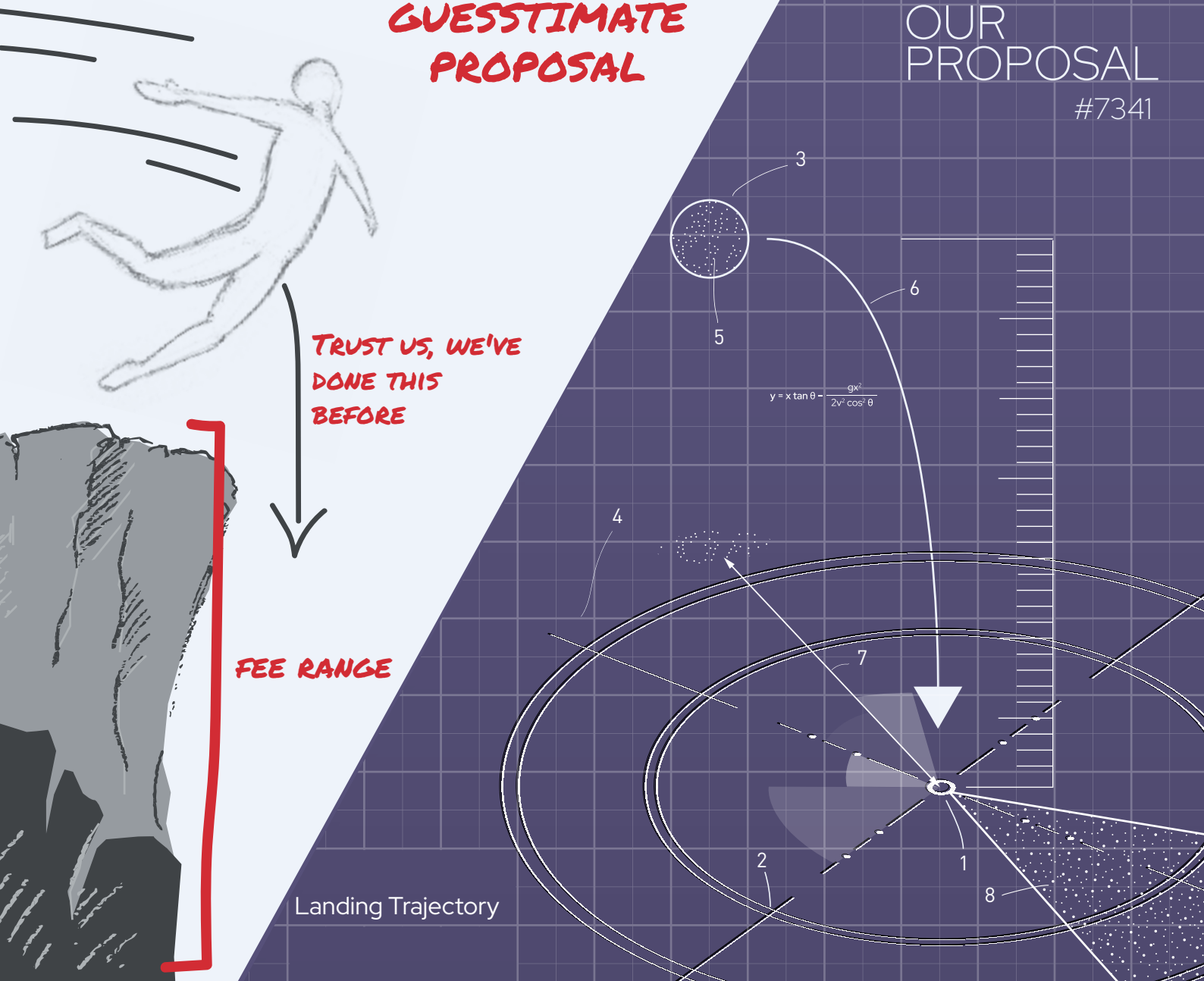


# GUESSTIMATE PROPOSAL

# OUR PROPOSAL

#7341



The dirty secret in professional advisory work? Most advisors don't know what we're doing (at the start), and cynical ones sell you a *product* that works for *them*.

Now, let's assume you've picked a *good* advisor. Next, you provide a brief with your intimate knowledge of your organisation. We lack that insight and must guess what will be required to fulfil your scope. That's a risk for both parties – assumptions don't often end well.

In this situation, many opt for a household name – “No one ever gets fired for hiring IBM”. That leads to big proposals, one-size-fits-none, and grand promises. How's that worked for you in the past?

What if there was another way? A low-risk but detailed blueprint, allowing you to decide EXACTLY what you want and who will do it (no bait and switch), with price predictability for each component.

Using a blend of assessment technology, behavioural analysis, and two decades of investigative experience, we're taking the risk out of risk(y) advisor.

For risk consulting to work for you, it needs to be quick, actionable, and not break the bank. If that sounds interesting, schedule a strategy call ([click here](#)) or email: [hello@ethicsinsight.co](mailto:hello@ethicsinsight.co)

Let's discuss how to get you there, **your way**.

## POTENTIAL SCOPE

### ASSESS:

- ✓ Regulatory risk & compliance
- ✓ External operating environment
- ✓ Internal culture & maturity
- ✓ Business partner and supply chain
- ✓ Operational, security, & political risk
- ✓ Investigative response & planning

### ANALYSE:

- ✓ Benchmarking against best practice.
- ✓ Implementation (*doing*), not just *having*.
- ✓ Prioritising – the 20% creating 80% of the risks.

### ACTION plan and blueprint for success:

- 1) **Prevent:** training, communication, third-party management, due diligence, implementation priorities, change management, and more
- 2) **Detect:** monitoring, reporting lines, risk owners, and other ways to build risk resilience and responsiveness.
- 3) **Respond:** investigative frameworks, simple crisis management and response systems, and intelligence gathering.

## CASE STUDY

### Issue:

The client wanted to understand what support employees needed and risk challenges they faced.

### Solution:

We developed an assessment for a significant sample of the 11,000 employees across 110 facilities in 29 countries. We kept it simple and intuitive.

### Outcome:

A 3–page workplan, laying out a clear implementation program, actioned in weeks (not months).

### Feedback:

“Whether you are a newbie or an experienced ethics and compliance professional, I’d highly recommend connecting with Rupert Evill. He really does make risk relevant, but also helps you build the e&c program you want for your organisation. We recently conducted a survey through Ethics Insights and the report we received was excellent (words used by non–e&c colleagues).”

## WHY USE A RISK SPECIALIST

Using frontline–tested assessments, we usually reduce the anticipated project scope by 50%.

In 3 years, we’ve anonymised 200 project deliverables (guides, tools, cheat sheets, policies, training, frameworks, etc.). This tested content speeds up delivery and saves money.

Most of my client relationships last 10+ years.

I answer around five risk management questions a week. Every response is bespoke.

I wrote the book, “Bootstrapping Ethics”, as not everyone has infinite resources to manage risk.

The assessment costs less than one day’s fees for a comparable advisor. If you proceed with the blueprint for implementation, we incorporate the initial cost.

## ABOUT ME

Ethics Insight’s mission is to democratise access to both risk advice and implementation support.

We blend technology – using the only widely accessible, bespoke and crowdsourced assessment platform – with deep and broad frontline experience.

Rupert Evill is the founder of Ethics Insight and leads advisory work. He has operated in over 50 countries in his 22–year career, spanning investigations, intelligence gathering, risk analysis, due diligence, and crisis response.

› Rupert has augmented this experience with postgraduate studies in Behavioural Analysis and Investigative Interviewing. He is a Certified Fraud Examiner, crisis responder, and published author of *Bootstrapping Ethics: Integrity Risk Management for Real-World Application*.