



Most risk assessments don't assess risks; they're glorified checklists. The briefest glance at the news shows us how often things go wrong that shouldn't.

Why? Because they're comparing what you have (policies and procedures), not what you do, where, and how.

That's like packing for a trip without knowing where you're going and with whom. Family beach holiday, work trip, or six-month polar expedition?

Risk analysis should be realistic and 3-dimensional – external context, controls, and organisational behaviours. Our assessments are grounded in operational realities, informed by decades of frontline experience across sectors, regions, and organisation types. Seeing what works and what doesn't.

We then also answer, "what next?". We've built hundreds of Resources to dramatically speed up the risk mitigation and implementation process, including:

- Explainers & guides
- Assessment tools
- Certifications
- Posters & communications
- Tracking tools
- Policies
- Training & infographics

New to risk management or a new role? Sign up [here](#) for Almost Freemium (\$50/m or \$1/m)
OR

Not new to risk, but need some extra capacity? Set-up a call ([here](#)) to discuss your Premium needs

ACCESSIBLE & COMPREHENSIVE

The platform is browser-based. No messy plug-ins or installations, phone friendly.

We offer two subscriptions:

ALMOST FREEMIUM – currently \$1 a month (normally \$50 per month). This subscription includes simple assessments, with a bunch of downloadable Resources to get you started.

PREMIUM – \$11,750 per annum. A broad range of topics, insights from across the platform, and enhanced reporting analytics. **PLUS:**

- ✓ In-person guidance and support
- ✓ Browse ALL the Resources, buy with credits (included in subscription)
- ✓ Risk assessment training and tools
- ✓ Access support to customise and adapt Resources and assessments
- ✓ Regular freebies and make requests for additional content
- ✓ Priority access to our regular risk clinic meetings and advisory support

CASE STUDY

ISSUE:

Our client was managing subsidiaries in 14 different countries, with widely different domestic risk profiles and activities. We needed to know where to focus limited resources?

SOLUTION:

Our assessment focus on the drivers of risk, not documents. Considering the themes and causes that lead to risk – external environment, controls, and behaviours.

We established the common hotspots for the SECTOR – as what you do has a greater bearing on risk (usually) than where you do it.

OUTCOME:

Of the 14, only three needed significant support. This reduced the travel and other costs:

TIME SAVED: 11 weeks

MONEY SAVED: \$50,000

It also enabled our client to leverage the lessons from the high-functioning subsidiaries who helped colleagues elsewhere.

CUSTOMISABLE & PRACTICAL

Frontline tested Assessments

Risk is 3-dimensional – context, controls, behaviour. Using lessons from investigations and crisis response – including corruption & extortion, security incidents, and human rights – means our assessments are realistic and tested.

We help you understand and prevent issues most internally focused assessments (or “country risk” indexes) will never.

Realistic, relatable, reusable Resources

You are our guides – when you need something, we respond.

The Resources are built for people – accessible, succinct, and relatable.

Resources are white label, customisable, and yours, to keep.

Affordable

Our Premium subscription is built to be budget friendly. Our Almost Freemium plan makes assessment accessible to anyone, including your third-parties.

ABOUT

Ethics Insight's mission is to democratise access to both risk advice and implementation support.

We blend technology – using the only widely accessible, bespoke and crowdsourced assessment platform – with deep and broad frontline experience.

We are building a community, crowdsourcing ideas that work. Your additions, suggestions, and ideas improve the Platform for everyone.

We want to bring you together with contemporaries and peers – to learn, gather insights, and make risk relevant, together.

Over 1,000 people across 50+ entities have used our assessments and resources.

WHO WE WORK WITH:

Norfund

TI Fluid Systems plc

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Swedfund

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